

ISLA CRUMMACK

VIDEO EDITOR  LIVERPOOL  07951632782

◦ DETAILS ◦

Liverpool
07951632782

islacrummack@gmail.com

◦ LINKS ◦

[Portfolio](#)

◦ SKILLS ◦

Adobe Premiere Pro

DaVinci Resolve

Adobe After Effects

Adobe Audition

Adobe Photoshop

Adobe Illustrator

Adobe Lightroom



PROFILE



Passionate and dynamic storytelling video editor with 12 years experience in the sports media industry.



EMPLOYMENT HISTORY



Video & Motion Editor at Manchester United, Manchester

January 2020 — Present

- Initially hired exclusively to work with a United Partner, The Harves Group who have built an award winning experience centre in China. I created multiple narrative pieces featured throughout the experience that told the story of 'The United Way.'
- Utilised advanced video editing techniques to create unique and engaging video content for the 1.1 billion United fans worldwide
- Entrusted with important internal and external projects for stakeholders, new partners and potential new owners
- Dramatically increased my speed and multitasking ability to facilitate the high volume of content and demanding time constraints

Production Coordinator at DAZN, Leeds

July 2019 — December 2019

- Coordinated the production of several projects simultaneously, meeting tight deadlines and delivering high quality results
- I facilitated the consistent delivery of high quality promos for both the DAZN platform and social media
- I introduced a new workflow which increased productivity and reduced the amount of quality check fails for transmission

Senior Video & Graphics Operator at Televideo, Sheffield

February 2015 — June 2019

- I was firstly brought in as an editor and a trainee VizRT Graphics operator, to which I later progressed to senior editor and assistant producer
- I played a senior role in the creative decision making when creating content for all of our productions, including openers, promos and features both for broadcast and for brand exposure on social media. Our clients included Sky Sports, BBC, BT Sports, Premier Sports, Freesports, ESPN, Channel 5 and more
- I was a part of countless worldwide live sporting events as a VizRT graphics operator such as the Scottish Premier League, Champions Hockey League, British Superbikes, MTK Boxing, Netball Superleague, EFL Cup, Taekwondo World Championships the Women's World Cup and many more
- I successfully managed and trained a team of junior editors and graphic operators

Video Editor at Bradley Media, Leeds

February 2014 — November 2014

- I was a part of a team of creatives who produced content for brands such as Ladbrokes Aagrah and Randox

- This content included TV commercials, brand films, promos and corporate videos
- Researched and implemented new techniques and technologies to enhance the video production process

Video Editor at Red Bull Media House, Salzburg, Austria

September 2011 — February 2014

- Started as an Intern and was made permanent after 6 months.
- While still being an intern I was selected to work with a producer to edit a 6 part webisode series for Red Bull TV
- I edited and delivered hours of content such as features, promos, clips and webisodes for worldwide distribution on Red Bull TV and social media channels as well as numerous documentaries and magazine shows for the multi national channel Servus TV
- I also went to numerous live events as the onsite editor to turn around event highlight clips for news and social outlets for the following morning

EDUCATION

BA (Hons) Film & TV Production, York St John University, York

September 2007 — May 2010

Class ii Division i

National Diploma, Barnsley College, Barnsley

September 2005 — May 2007

Distinction